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ASX AND MEDIA RELEASE

19th May 2017

NETCCENTRIC LIMITED APPOINTS NEW CHIEF OPERATIONS OFFICER

Netccentric Limited (ASX: NCL) (“the Company”) a global market leader in innovation within the spectrum of social internet, mobile and social media marketing, is pleased to announce the appointment of Mrs Joanne Chen as its Chief Operations Officer (COO).

Mrs Chen is an experienced senior executive having worked for more than a two decades in the digital marketing industry as part of WPP agencies, the largest advertisement group globally. During her career, Joanne was a partner at GroupM with roles including Head of Trading and Acting COO. During this time, she managed more than 50% of the total digital advertising expenditure in Malaysia.

Mrs Chen, the new Chief Operating Officer, is excited to take on his new role.

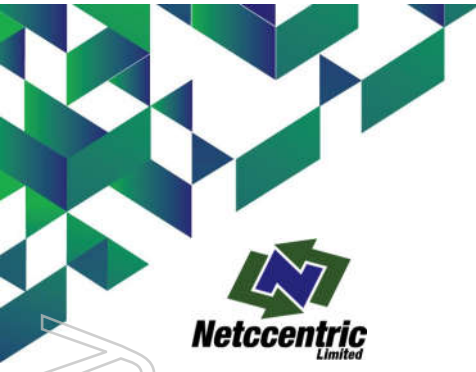
Mrs Chen said “It is truly an exciting time to join Netccentric and I am especially thrilled to be working alongside such an experienced executive team. I believe that under the leadership and vision of our CEO, we have a strong foundation to build upon to create digital and data driven solutions to our customers and bring success to the Company.”

Netccentric Chairman, Mr Martyn Thomas, said the Board was excited to have someone of Joanne’s calibre join the Company.

“We recognise this being another important step of moving NCL forward. In Joanne, we have a seasoned and experienced professional who has excelled among her peers. I have no doubt that the knowledge she brings will greatly assist us in helping the Company achieve its goals. On behalf of the



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Board and Senior Management team, I would like to welcome Joanne to Netccentric and look forward to working with her to further enhance the Company as a leader in the digital marketing industry”

ENDS

If there are any queries please contact the Company office on above number or the Company Secretary on 08 9322 7600

