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**ASX RELEASE**

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## **Netccentric Completes Dayre Sale**

Netccentric Limited (ASX: NCL) (“Netccentric” or “the Company”) advises that it has today completed the sale of its mobile blogging application Dayre for SGD70,000 to Create Collective Pte Ltd.

Despite significant investment in developing and marketing Dayre it did not generate the desired growth in users which became a barrier for generating meaningful revenues from subscriptions and advertisements.

The sale of Dayre continues Netccentric’s objective of streamlining the Group’s resources to focus on its profitable entities.

For further information, please contact:

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